



Frequently Asked Questions

What is TruMune™? TruMune is an immune health product exclusively from Diamond V, intended for use in dog and cat diets to help maintain immune strength and digestive health for optimal health and wellness.

Why is it unique? TruMune is not a single compound, but rather a microbial fermentate composed of multiple beneficial bioactive compounds.

How is it made? TruMune is manufactured using our proprietary anaerobic *Saccharomyces cerevisiae* fermentation technology platform. This closely guarded process, which is exclusive to Diamond V, produces unique bioactive compounds.

How does TruMune work? TruMune has multiple modes of action:¹

- **Antioxidant Power** – helps reduce oxidative stress
- **Immune Response** – positively impacts both innate and adaptive immunity without “boosting” or stimulating unnecessary response
- **Digestive Health** – supports digestive tissue integrity and healthy microbial populations

What are the key features?

- **Natural**² – We designed TruMune for inclusion in all dog and cat diets, including complete diets and treats.
- **Built In Flexibility** – TruMune is not manufactured using grains.
- **Demonstrated Efficacy** – We utilise only controlled research studies to validate product efficacy.
- **Product Stability** – The effectiveness of the active component in TruMune is not compromised by extreme temperatures, pH, or widely used pet food processing technology, including extrusion.
- **Consistent Quality** – We utilise only quality, reliable, traceable ingredients to ensure product consistency.

What are the key benefits? There are multiple benefits. Research shows that TruMune empowers the animal’s immune system to reach more of its natural potential to:

- Promote greater mobility
- Support higher activity levels
- Optimise health and wellness¹

Is TruMune safe? Yes.

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Does TruMune impact stool quality?

Research shows TruMune maintains stool quality under normal and stress conditions.

Does TruMune impact palatability?

Research shows TruMune is “pal neutral”.

Is TruMune stable?

Yes. The active component in TruMune has a two year shelf life and is stable through extrusion and processing conditions normally found in pet food manufacturing.

How is TruMune different from other products in the marketplace?

TruMune **is not** a single compound as are many functional ingredients in the marketplace. TruMune is a microbial fermentate that has its own unique “molecular fingerprint” consisting of multiple bioactive compounds created using Diamond V’s proprietary fermentation technology.

How is TruMune defined by AAFCO?

The active component in TruMune is defined by the Association of American Feed Control Officials as Yeast Culture (derived from *Saccharomyces cerevisiae* per AAFCO definition 96.8). Although TruMune is a natural, microbial fermentate, Yeast Culture is the official AAFCO ingredient name that appears on the label.



¹Demonstrated in other Diamond V products in various species, not dogs or cats.

²AAFCO – As defined by AAFCO (Association of American Feed Control Officials)