



COMPLETE VS RAW

We all know that canine species eat meat in the wild, of course. Wild canines will also eat entrails and skin, and they have shorter lifespans than their domestic relatives.

Knowing there is no single way to feed our pets, let us clarify certain facts about our feeding options.

We want the diet to: ▼



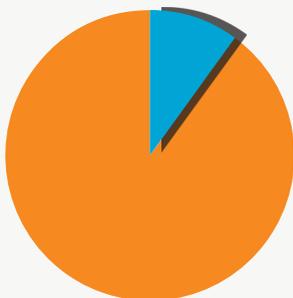
| | | |
|--|---|--|
| Provide enough water | Ensure adequate water intake (usually 4 times the amount of feed given). | Raw meat contains large quantities of water, therefore about 2/3 of the food intake in water should be provided. |
| Provide sufficient protein | High quality feeds are designed to meet the animal's needs in terms of digestibility, amino acid profile and energy levels. | It is possible to meet the animal's needs by offering adequate amounts of raw foods from various sources. |
| Provide enough vitamins and minerals | These feeds are formulated to meet all the animal's nutritional requirements in a way that is the most natural and digestible possible. | It is difficult to meet today's performance dog trace element requirements without adding various supplements to a raw diet. |
| Maintain a healthy digestive system and teeth | The presence of prebiotics and the feed's texture promotes excellent digestive and dental health. | Providing a varied diet and bones is essential to meet the animal's basic needs. |
| Provide the proper nutrients for each life stage. | Using different products designed for each life stage and following a proper feeding program will maximize performance. | To meet the animal's basic needs, it is necessary to vary the types of meat and recipes and to adjust the quantities served according to the life stage. |
| Be safe for animals and humans | The processing methods used make these products very safe. | Because of the risk of spreading pathogens, great care must be taken when using raw foods, especially when there are young children around. |

Both options can be used in a feeding program, they will even complement each other.

Many breeders who work with raw food also use kibble to meet the vitamin and mineral requirements of working dogs and athletes.

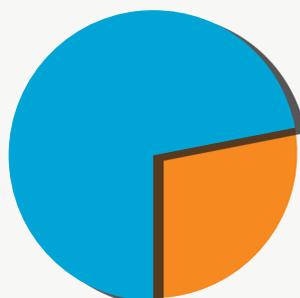
Raw diets are often seen as an economical solution. We must keep in mind, however, that raw foods contain mostly water.

LOYALL Feeds



90% Dry Matter NUTRIENTS | **10%** WATER

RAW



28% Dry Matter NUTRIENTS | **72%** WATER

The following table is a guide to what a 5 kg bag of Loyall would cost according to the price of meat

| Cost of meat | | Equivalent to a feed costing: |
|--------------|-------|-------------------------------|
| \$/kg | \$/lb | \$/bag |
| 0.25 | 0.11 | 11.25 |
| 0.50 | 0.23 | 22.50 |
| 0.75 | 0.34 | 33.75 |
| 1.00 | 0.45 | 45.00 |
| 1.25 | 0.57 | 56.25 |
| 1.50 | 0.68 | 67.50 |
| 1.75 | 0.80 | 78.75 |
| 2.00 | 0.91 | 90.00 |
| 2.25 | 1.02 | 101.25 |
| 2.50 | 1.14 | 112.50 |
| 2.75 | 1.25 | 123.75 |
| 3.00 | 1.36 | 135.00 |
| 3.25 | 1.48 | 146.25 |
| 3.50 | 1.59 | 157.50 |
| 3.75 | 1.70 | 168.75 |
| 4.00 | 1.82 | 180.00 |
| 4.25 | 1.93 | 191.25 |
| 4.50 | 2.05 | 202.50 |
| 4.75 | 2.16 | 213.75 |
| 5.00 | 2.27 | 225.00 |

The cost of meat should be **ONE THIRD** of that of the equivalent complete feed.



loyallcanada.ca

Sources : Leo M.L. Nollet, Fidel Toldra, Handbook of Muscle Foods Analysis, 2008 Loyall Canada, Loyall Canada website : www.loyallcanada.ca National Research Council, Nutrient Requirements of Dogs and Cats, 2006 WILLIAMS, P., Nutritional composition of red meat. Nutrition & Dietetics, 64: S113-S119. doi:10.1111/j.1747-0080.2007.00197.x, 2007